

Guidelines for an initial emergency market assessment

Tool 2: Key markets and commodities needed by the shock-affected population

| A. Geographical area & population size | | | |
|--|--|---------------------------------------|---|
| Q1: Describe the type(s) of shock (s) <i>(Give a brief description)</i> | | | |
| Q2: Name the area(s) affected by the shock(s) <i>(e.g. village, community, or area. Organize a map of the area)</i> | | | |
| Q3: What is the population size in the affected area(s)? <i>(Number of households and people)</i> | Total population | | Affected population |
| | | | |
| Q4: How has the size of the population in the affected area changed due to the shock? <i>(If the total size of the population has changed as a consequence of the shock (e.g. due to displaced people coming to the area or leaving it) potential total demand may have changed. Therefore, try to establish the size of the population size before and after the shock and explain the change).</i> | | | |
| Q5: List the communities affected by the shock, their population size, and the marketplaces they normally frequent and alternative/close markets. <i>(Try and cluster the communities according to the markets they use)</i> | | | |
| Community name | Population size <i>(households)</i> | Name of the marketplace used normally | Alternative/closest marketplace |
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| Q6: In summary, what are the main marketplaces used by the majority of the affected population? <i>(Review data above in Q5 and consider the more popular markets)</i> | Principal marketplaces | | Population size they serve <i>(households)</i> |
| | 1. | | |
| | 2. | | |
| | 3. | | |
| | 4. | | |
| 5. | | | |

Annexes

| B. Key commodities for the shock-affected population listed in A (above) | | | |
|--|---|---|--|
| Q7: What are the four most important commodities needed by the affected population? <i>(Note them in order of importance)</i> | Q8: How much/many does a typical household need PER DAY/ WEEK/ MONTH? <i>(Note quantity per day, week, or month. Where possible use the same frequency)</i> | Q9: When are the commodities needed? | Q10: For how long are the commodities needed? |
| 1. | | | |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| Q8: Of the main marketplaces listed in Section A, are these commodities normally available and have they been available since the shock? <i>(List market names and locations. If a specific market is used for a particular commodity, please note this down.)</i> | | | |
| Name of marketplace <i>(From Section A)</i> | Commodities available normally (i.e. before the shock)? <i>(Specify: yes, no, not sure, only sometimes, seasonally, only some commodities [specify which ones], etc.)</i> | Commodities available since the shock in the same quantities as before the shock? <i>(Note which commodities are available. If commodities are not available explain WHY - i.e. are there supply problems (e.g. low supply and high prices) or demand problems (e.g. lack of money)?)</i> | |
| 1. | | | |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| 5. | | | |
| Q9: Based on past experience (past shocks and responses), secondary data, and key informants, is it likely that these marketplaces will be able to supply sufficient quantities of the key commodities? | | | |
| Name of the marketplace <i>(From Section A)</i> | Likely or unlikely to supply sufficient quantities <i>(Mark if likely or unlikely)</i> | Comments <i>(Add comments that may need further investigation during trader interviews)</i> | |
| 1. | | | |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| 5. | | | |

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Q10: Are there baseline or post-shock assessments for any of the markets or marketplaces mentioned?

(If YES, please note the markets and/or marketplaces as well as the assessment)

Q11: Have the households been able to access these marketplaces since the shock?

(Note YES or NO for every market and if the answer is NO, explain WHY not)

| Name of the marketplace <i>(From Section A)</i> | Able to access? <i>(Mark Yes or No)</i> | If not able to access, why not? |
|--|--|---------------------------------|
| 1. | | |
| 2. | | |
| 3. | | |
| 4. | | |
| 5. | | |

Q12: Are there security, ethnic, gender or other social issues that can affect access to marketplaces?

(Note YES or NO for every market and if the answer is YES, explain WHAT and WHY. Note that there can be social issues like old age and difficulties for certain wealth groups.)

C. Summary of potential marketplaces to visit and commodity types, volumes and frequencies per market to assess

Based on all the above information of population size, access to marketplaces, and commodity availability, list and describe potential marketplaces to assess in the RAM.

(Note that this is a potential list, further discussions will take place using Tool 6)

| Name of the marketplace | Marketplace location | Frequency of operation | Distance to the marketplace | Means of transport to access | Time to get there | Cost to get there |
|-------------------------|----------------------|------------------------|-----------------------------|------------------------------|-------------------|-------------------|
| 1. | | | | | | |
| 2. | | | | | | |
| 3. | | | | | | |
| 4. | | | | | | |
| 5. | | | | | | |

Annexes

Based on all the above information of population size, commodities requested, and frequency and duration of need, list commodities needed per marketplace to be assessed in the RAM.

(Note that this is required for application of the RAM)

| Name of the marketplace | Commodity requested by affected population | | Frequency | Duration | Number of households | Comment |
|-------------------------|--|---------|-----------|----------|----------------------|---------|
| | Type | Quality | | | | |
| 1. | | | | | | |
| 2. | | | | | | |
| 3. | | | | | | |
| 4. | | | | | | |
| 5. | | | | | | |

Additional comments