Decision Tree for Selecting an Emergency Market Analysis Tool
for IRC Assessments

(Click on the name of each tool in the diagram to access the relevant toolkit)

What do you want to help the disaster-affected population to access?

Services or more complex commodities

EMMA

"Straightforward" commodities

For how long are you planning to support the disaster-affected population based on this assessment?

One time/less than 3 months

48-hour tool

More than 3 months

Is this a remote management context?

Yes

Remote Cash Toolkit

No

Is this a middle income or developed country context?

Yes

48-Hour Tool

No

RAM Toolkit OR UNHCR’s Multi-Sector Market Assessment Toolkit