



Orientation Guide

Summary of key communications and learning resources

OVERVIEW Women and girls are the hardest hit by conflict and disasters but often have little or no say in the design and delivery of humanitarian aid. CARE's Women Lead in Emergencies approach is the first practical toolkit for frontline humanitarians to support women to take the lead in responding to crises that directly affect them and their communities. CARE is currently piloting this approach across different geographies and types of emergency. Below is a list of communications and learning resources to help CARE staff understand and communicate why women's leadership in emergencies is important, how CARE's approach works, and key achievements and lessons learned piloting the approach so far.

CARE Insights

IN PRACTICE PAGE FOR EXTERNAL

Are you looking for information about Women Lead in Emergencies that you can share with external audiences? We've got you covered. Our [Women Lead in Emergencies in practice page](#) curates the latest publicly available tools, lessons and related resources.

CARE Shares

RESOURCES FOR CARE STAFF

The [Women Lead in Emergencies page on the Inclusive Governance Hub](#) is your one-stop-shop for everything you need to know about Women Lead, including the toolkit for practitioners, project specific info, the communications toolkit and the latest learning materials.

Learning materials

CARE is currently piloting Women Lead in Emergencies in 6 countries: Bangladesh, Colombia, Mali, Niger, the Philippines and Uganda. There are already lots of lessons emerging from these pilots, and a multi-country evaluation coming out in autumn 2021. Here's a snapshot of some of the learning produced so far:

- **Blog:** [Don't plan for us, plan with us: the power of women's leadership in emergencies](#)
- **Learning brief:** [Women Lead in Emergencies in Uganda](#) (Omugo)
- **Learning report:** [Women Lead in the Philippines](#) (year 1)
- **Niger brief:** [Women Lead in Emergencies in Niger](#) (2021)



Communications toolkit

We continue to add to the [comms toolkit](#) on CARE Shares. This contains additional materials to those available externally on CARE Insights and key links listed below:

- [2-page summary](#)
- [FAQs](#)
- [Talking points](#)
- [Overview presentation](#) (external)
- **Blog:** [World Refugee Day 2021](#) (by Sofia Sprechmann Sineiro)
- **Stories:**
 - [Marisa Montoya](#) (Colombia)
 - [Halatu Benjamin](#) (Uganda)
 - [Janet Katumbusa](#) (Uganda)
 - [Pasifique Lusala](#) (Uganda)
- **Videos:**
 - Women Lead in [Colombia](#) and [Marisa's story](#) (World Refugee Day 2021)
 - Women Lead in Mali ([FR](#) and [ENG](#))
 - Women Lead in Niger ([FR](#) and [ENG](#))
 - Women Lead in the Philippines [animation](#) and [women's stories](#).
- **Images** from content gathering in Colombia and Uganda (June '21) available on [CARE Images](#). More images available on request.

Related resources

Below is a list of CARE resources related to women's voice and leadership and/or women's meaningful participation in humanitarian response that might also be of interest to you:

- **Position paper:** [CARE's approach to achieving women's equal voice and leadership in public life and decision-making](#)
- **In practice page:** [Gender in Emergencies](#)
- **Policy paper:** [How the Aid system shortchanges women and girls in crisis](#) (Mar 2021)
- **Research:** [The Influence of Savings Groups on Women's Public Participation in FCAS](#) (Jan 2021)
- **RGA:** [She Told Us So: Filling the Data Gap to Build Back Equal](#) (Sep 2020)
- **RGA:** [Evolving trends: Women in COVID-19](#) (July 2020)
- **Policy paper:** [The conspicuous absence of women in COVID-19 response](#) (June 2020)
- **RGA:** [Global Rapid Gender Analysis for COVID-19](#) (April 2020)

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